

Public cloud services market will surpass \$326 million this year

Our Bureau

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The public cloud services market in India, a high-growth segment, is forecast to grow 32.4 per cent in 2012, totalling \$326.2 million.

By 2016, cloud computing services will become the largest single segment within the public cloud services market in India growing to \$140.8 million.

This will account for about 14 per cent of the total public cloud services spending, according to a report by Gartner.

Worldwide public cloud services revenue is on pace to total \$111 billion this year, it added.

"The cloud services market is clearly a high-growth sector within the overall IT marketplace. The key to taking advantage of this growth will

GARTNER SAYS

- Software-as-a-service is forecast to grow to \$115.6 million this year
- Infrastructure-as-a-service is expected to grow to \$42.7 million
- Business process services may touch \$112.1 million



help in understanding the nuances of the opportunity within service segments and geographic regions, and then prioritising investments in line with the opportunities," Gartner Research Director Ed Anderson said.

Software-as-a-service (SaaS) is the largest segment and is forecast to grow to \$115.6 million in 2012, while infrastructure-as-a-service

(IaaS) is expected to grow to \$42.7 million in 2012 from \$35.2 million in 2011.

Business process services or business-process-as-a-service (BPaaS), the next largest segment, is forecast to grow to \$112.1 million in 2012, up from \$90.3 million a year ago.

Growth in application infrastructure services or platform-as-a-service (PaaS) will also be high. The PaaS seg-

ment is forecast to grow to \$15.7 million in 2012.

The cloud management and security services segment — a new segment comprising cloud security services, IT operations management and storage management (including backup and recovery services) — is forecast to grow to \$40.1 million in 2012.

According to the information technology research and advisory firm, the global public cloud services revenue is on pace to total \$111 billion this year. High growth rates will occur in emerging markets — India, Indonesia and China.

However, 81 per cent of spending increases will come from North America and Western Europe.

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